

# Newsletter

WINTER ISSUE | 02 | FEBRUARY 2021



## INSIDE THIS ISSUE:

### BLACK HISTORY MONTH

February is the time that we celebrate Black History which honors African American people's rich range of experiences, struggles and achievements throughout history and into the modern day. We would like to honor Samuel J. Battle

(New York City Police Officer)

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*Effective Solutions for Today's World  
Web Consulting Made Easy*

### Our Mission

With our continued commitment of substantial years of experience, professional developers, variety of options, custom solutions, and 100% customer satisfaction; the mission of JGWD Solutions is to provide results oriented advertising, public relations, and marketing designed to meet our client's objectives by providing strong marketing concepts and excelling at customer service. We seek to become a marketing partner with our clients. We desire to measure success for our clients through awareness, increased sales, or other criteria mutually agreed upon between us and the clients. We are committed to maintaining a rewarding environment in which we can accomplish our mission.

### President's Message



The year 2020 will be one to remember for the history books. The changes of social life has a big challenge with what seems to be no change in the coming months with the current affects of COVID-19.

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JGWD Solutions is growing it's client list. We would like to announce two of our newest clients.

1. Move and Groove for Health
2. ASCE-SBRiv Younger Member Forum

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The key to our client service is our seamless integration of deep industry and functional expertise with tools and capabilities to support execution and make change happen —on a global scale.

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**Born:** January 16, 1883 - New Bern, North Carolina  
**Died:** August 7, 1966 (age 83) - New York City  
**Other names:** Big Sam

### Police Career

**Department:** New York City Police Department (NYPD)  
**Service years:** 1911-1941  
**Rank:** Lieutenant  
**Badge no.:** 5548  
**Other work:** Parole Commissioner



**Samuel Jesse Battle** (January 16, 1883 – August 7, 1966) was the first black police officer in New York City. After attending segregated schools in North Carolina, Battle moved north, first to Connecticut, then to New York City, where he took a job as a train porter and began studying for the New York City Police Department civil service exam. He was sworn in on March 6, 1911.

He was born on January 16, 1883 in New Bern, North Carolina.

His brother-in-law was Patrolman Moses P. Cobb, who started working for the Brooklyn Police force in the early 1890s before the unification of NYC and acted as Battle's mentor. "Big Sam" as he was known — 6 feet, 3 inches tall, 280 pounds — earned the respect of his fellow officers after saving one officer's life in the early 1920s. They subsequently voted to allow him into the Sergeant's Academy. As the NYPD's first black lieutenant, during the intense Harlem Riots of 1935 - after 3 days of violence he circulated flyers of himself with the young boy smiling who had allegedly been murdered in the basement of the Kress Department store.

He joined the force in 1911, assigned first to San Juan Hill, Manhattan, the neighborhood where Lincoln Center is today, which preceded Harlem as one of the key African-American neighborhoods in Manhattan. He was soon moved to Harlem, as the African-American population there grew. He would later become the first African-American police sergeant (1926), lieutenant (1935), and the first African-American parole commissioner (1941).

In 1941, Battle began work as a parole commissioner, working with delinquent youths in Harlem. He initiated rehabilitation programs, such as summer camps and sports activities for the youth of Harlem. During a 1943 race riot, triggered by the shooting of an African-American suspect by a white police officer, Battle, at the request of fellow Republican New York Mayor Fiorello LaGuardia, was called in to quell the Harlem area where the riot erupted. He noted how Lincoln sacrificed himself for the cause of reconciliation and calmed the flames. Battle retired as parole commissioner in 1951 but remained active in community activities for the Harlem area.

**He died on August 7, 1966.**

[https://en.wikipedia.org/wiki/Samuel\\_J.\\_Battle](https://en.wikipedia.org/wiki/Samuel_J._Battle)

### References:

1. Jump up to: a b c Mark, Jones (2005). Criminal Justice Pioneers in U.S. History. Boston: Allyn & Bacon. ISBN 9780205359196.
2. Secret, Mosi (June 26, 2015). "The Story of New York's First Black Police Officer, Told With the Help of Langston Hughes". The New York Times. Retrieved September 18, 2015.
3. "The First Black Policeman Remembers". Harlem History. Columbia University. 2004. Retrieved February 27, 2009.

## SpotLight

### New Clients - We are growing

JGWD Solutions is pleased to announce that we have added to our client list. We'd like to welcome the following and thank them for choosing JGWD Solutions as a web solution partner.

1. Move and Groove for Health - Move & Groove for Health is a non-profit organization that strengthens the lives of active Senior citizens (50 years and above) through dance and music. [visit: <http://www.moveandgroove4health.org>]

2. ASCE-SBRiv Younger Member Forum - A diverse and passionate group of young engineers committed to advancing our Civil Engineering profession. [visit: <https://www.sbr-ymf.org/>]

## President's Message

JGWD Solutions is here to **HELP** you succeed.

Hello colleagues,

The year 2020 will be one to remember for the history books. The changes of social life has a big challenge with what seems to be no change in the coming months with the current affects of COVID-19.

February 2021 is no different and with it only be two months into the the new year we face even more change to our new Normal. **Zoom** meetings and major social distancing has shaped our current way of life. The Centers for Disease Control and Prevention (CDC) is now recommending to double mask now, wearing two masks instead of one. *(Please ensure that neither mask has holes or tears)*

Lets be strong and work as one to make 2021 better than 2020.

If you have ever considered having a web presence **NOW** is the time.

Read this quarters newsletter and learn more about JGWD Solutions.

## \$ Offerings

At JGWDS we offer the following outstanding services:

- Professional design including photos and copy created specifically for your business (some template base)
- Monthly website updates
- Calendar invites through Constant Contact; setup and maintenance
- Social Media web embedding i.e. Blogs
- Professional Email setup
- Ecommerce and online shopping
- Search engine optimization
- Desktop Publishing (i.e. flyers/news letters)

GET YOUR  
**FREE ONLINE  
QUOTE  
TODAY!**

**No more waiting for someone to return your phone call for just a price quote.**

GET AN INSTANT QUOTE AND SEE OUR CURRENT PRICING NOW !

[Click Here](#)

**\*\*Make sure to check our DISCOUNTS\*\***

Sincerely,  
Joseph A Gueste, MBA  
President, CEO



**Our Motto:** "Growing clients that are passionate about business growth and a efficient web presents".

### **Business Goal:**

To provide our clients with the latest & best possible marketing services on a continuous basis. All while meeting and exceeding their customer services expectations. Our business and market analysis provides an in depth foundation from which we create a customized marketing plan just for your business. JGWD Solutions Services follows through with helping you continuously grow your business.

### Follow Us

For more information, please visit the following:



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WORDPRESS



Find us on facebook

**YOU PICK IT**

Our business website designs and marketing solutions are unmatched. Take a glance at our portfolio.

**WE'LL BUILD IT**

Our businesses have the best looking and highest performing websites. Best investment you'll ever make!

**YOU'LL LOVE IT**

Once you've selected your design and plan we can have you up and running in days. A dedicated marketing executive will do the work for you!

JGWD Solutions is a solutions strategist & designer on a mission to create publications and web designs that change markets. By bringing a history of brand and marketing knowledge to solution design, we leads teams to architect elegant, usable and purposeful experiences that customers will love and businesses can sell. Our services are by far above the technology market and JGWD Solutions take pride in out services.

Give us a **Call TODAY** and you will see first hand our detication to our clients success.

"We design, build, and market solutions that exceed expectations and produce results — solutions that you need"

vision  
mission &  
values

## COMIC CORNER



LET'S REMEMBER THE HEROES



### Spiritual Thoughts

#### Psalm 1:1-6

Blessed is the man that walketh not in the counsel of the ungodly, nor standeth in the way of sinners, nor sitteth in the seat of the scornful. But his delight is in the law of the Lord; and in his law doth he meditate day and night. And he shall be like a tree planted by the rivers of water, that bringeth forth his fruit in his season; his leaf also shall not wither; and whatsoever he doeth shall prosper. The ungodly are not so: but are like the chaff which the wind driveth away. Therefore the ungodly shall not stand in the judgment, nor sinners in the congregation of the righteous. For the Lord knoweth the way of the righteous: but the way of the ungodly shall perish.

**No Hidden Fees**

LEADING<sup>®</sup>  
BUSINESS  
DRIVEN BY VALUES



### Client Services

The key to our client service is our seamless integration of deep industry and functional expertise with tools and capabilities to support execution and make change happen —on a global scale.

### Customer Satisfaction

- Hosting 9 Customers
- Over 15 Happy Clients
- 127 Projects Completed
- Over 15 Variety Options and Solutions

## PORTFOLIO



Grow Your Business  
Grow With US:

JGWD Solutions is taking new clients



*Effective Solutions for Today's World~Web Consulting Made Easy*

## BRANDING

### Operation Hours

Monday-Friday: 9 a.m.-6 p.m.

Saturday: By Appointment

Sunday: Closed

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